



Andrea Rivera Ramos

PERSONAL INFORMATION

Berlin, Germany
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PERSONAL SKILLS

Strong communication skills
Very sociable person
Curiosity & will to learn
Creative thiking

TECHNICAL SKILLS

User interface design
User experience design
Branding
Digital illustration
Photography & photo editing
Video editing & animation

SOFTWARE SKILLS

Figma
Photoshop
Illustrator
InDesign
After Effects
Premiere Pro
Basic HTML/CSS

LANGUAGES

Spanish: Native speaker
English: C2 level
German: B1 level
Portugese: A1 level

EDUCATION

Hochschule Rhein-Waal
Kamp-Lintfort, Germany
Bachelor Degree:
Information & Communication Design
2012 - 2016

Universidad Privada Boliviana
Cochabamba, Bolivia
3 Semesters:
Study of Graphic Design
2011 - 2011

COURSES & CERTIFICATIONS

UX Foundation Training
UX Design Institute - March 2018
This training focused on techniques and best practices in gathering and utilizing user data effectively as well creating impactful low-fidelity wireframes.

UXUI Design Bootcamp
AllWomen - June 2023
Immersed in an intensive UX/UI bootcamp, I mastered diverse user research techniques, translating gathered data into actionable insights. Developed proficiency in conducting effective user interviews and learned the intricacies of segregating and analyzing data. The importance of customer journey maps and empathy maps for a user-centric design foundation. From crafting low-res wireframes with pen and paper to transforming them into high-fidelity prototypes in Figma, the program provided a comprehensive process encompassing color, typography, and mood elements.

WORK EXPERIENCE

Smunch

Berlin, Germany
Visual & UX/UI Designer
September 2020 - Present

Tasks & areas of responsibility

- Ad conceptualization, storyboarding & refinement
- User interface design for the website and dashboards
- User research, his res & low res wireframes & prototypes
- Bring consistency to the brand by creating grid systems & icons
- Corporate design & offline campaign material

Kolibri Games

Berlin, Germany
Designer for User Acquisition
June 2019 - August 2020

Tasks & areas of responsibility

- Ad conceptualization, storyboarding & refinement
- Audio editing & sound design
- Illustration & asset creation
- Final ad format adaptation in size & for different channels such as Snapchat, Instagram, Facebook

Flightright GmbH

Berlin, Germany
Visual Designer
Septmber 2017 - May 2019

Tasks & areas of responsibility

- Corporate design & campaign material such as posters, shirts & banners
- UI design & user research
- Wireframe & prototyping
- Bring consistency to the brand by creating a grid system & icons
- Ad creation for offline & online marketing campaigns for example ads for Facebook & Google
- Infographics for social media & illustrations
- Presentation preparation & design thinking

MealSaver/ResQ Club

Berlin, Germany
Visual Designer
February 2017 - July 2017

Tasks & areas of responsibility

- Corporate design & campaign material such as flyers & roll-ups
- Ads for social media, infographics & Illustration for events
- Website UI design

HUBBA Coworking Space

Bangkok, Thailand
Design intern
May 2015 - July 2015

Tasks & areas of responsibility

- Moodboard preparation & design thinking
- Illustration for events & layout design
- User interface design, UX research & wireframing

FARMGROUP

Bangkok, Thailand
Graphic Design intern
March 2015 - April 2015

Tasks & areas of responsibility

- Research, moodboard preparation & design thinking
- Work closely with the senior designers & help in bigger projects

TYPOGRAF Franken-Tuschen GbR:

Kamp-Lintfort, Germany
Graphic Design intern
December 2013 - June 2014

Tasks & areas of responsibility

- Brochure design, editorial design & print design
- Follow, learn & apply typographical rules