



DESIGNER, CONTENT CREATOR & MOVEMENT ARTIST

ANDREA RIVERA

ABOUT

Multidisciplinary creative with a background in visual and UX/UI design, expanding into content creation and performance. I create work across digital, social and physical spaces blending storytelling, movement and design to build engaging, human centered experiences.

SKILLS

DESIGN & CREATIVE

UX/UI Design · Branding · Visual Design · Illustration · Video editing · Photography

CONTENT & DIRECTION

Storytelling · Short-form video · Creative direction · On-camera performance

TOOLS

Figma · Adobe Photoshop · Illustrator · InDesign · After Effects · Premiere Pro · Basic HTML/CSS

EDUCATION

B.A. INFORMATION & COMMUNICATION DESIGN

Hochschule Rhein-Waal, Germany | 2012 – 2016

GRAPHIC DESIGN STUDIES

Universidad Privada Boliviana | 2010 - 2011

COURSES

UX/UI DESIGN BOOTCAMP — ALLWOMEN (2023)

UX FOUNDATION TRAINING — UX DESIGN INSTITUTE (2018)

LANGUAGES

Spanish	————	Native
English	————	Naive
German	————	B1

CONTACT

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WORK EXPERIENCE

FREELANCE DESIGNER, CONTENT CREATOR & PERFORMER

Oct 2023 – Present

Berlin, Germany

- Branding, UX/UI and visual design for digital and campaign projects
- Concepting and producing short form content (UGC, storytelling, visual direction)
- Dance and roller skating for creative projects, events and visual content
- Combining movement and visual storytelling to create engaging, personality driven work

SMUNCH GRAPHIC & UX/UI DESIGNER

Sept 2020 – 2023

Berlin, Germany

- UI design for website and dashboards
- User research, wireframing and prototyping
- Brand consistency through grid systems and icon design
- Campaign visuals and ad concepting

KOLIBRI GAMES DESIGNER FOR USER ACQUISITION

2019 – 2020

Berlin, Germany

- UI design for website and dashboards
- User research, wireframing and prototyping
- Brand consistency through grid systems and icon design
- Campaign visuals and ad concepting

FLIGHTRIGHT GRAPHIC & WEB DESIGNER

2017 – 2019

Berlin, Germany

- UI design for website and dashboards
- User research, wireframing and prototyping
- Brand consistency through grid systems and icon design
- Campaign visuals and ad concepting

MEALSAVER / RESQ CLUB VISUAL DESIGNER

Feb 2017 - July 2017

Berlin, Germany

- Campaign and social media design
- UI design for website
- Event visuals and illustration

EARLY EXPERIENCE (INTERNATIONAL) HUBBA CO-WORKING SPACE & FARMGROUP GRAPHIC DESIGN INTERNSHIPS

2015

Bangkok, Thailand